

BREATH-TAKING HOLIDAY LIGHTING DESIGN

AN EASY TO FOLLOW GUIDE FOR HOMEOWNERS

PLANNING

GET CREATIVE

To craft a fabulous Christmas lights display, let your creativity shine. There is no “right way” to decorate for the holidays. It’s all about what makes you happy. While there are some tips you can follow that will help any Christmas lights display to look better, your choices are up to your personal taste, your space, and your imagination.

START SMALL

If you are new to installing lights or are inexperienced with ladders and climbing equipment, start with two or three items to serve as focal points, such as trees, bushes, columns, or a door frame. Add new displays each year.

PLAN YOUR DISPLAY

1. Draw your design — It’s important to take the time to sketch out your vision. Plan out your entire display, including what power sources you intend to use. This will help to keep you organized and ensure that you have all the supplies you’ll need to bring your vision to life.

2. Gather your supplies — Take the time to gather and organize all your necessary supplies before attempting your installation. This will save you time and prevent you from going back and making adjustments. Don’t forget about fixtures that you’ll need to bring your vision to life, such as vampire plugs, zip cord, clips, or hot glue.

KNOW YOUR LIGHTS

When it comes to holiday lights, there’s a type available for every nook and cranny of your house and yard. Whether you want blinking rope lights outlining windows or net lights blanketing bushes, wising up on your holiday light knowledge will help you get the most bang for your buck.

If you opt for cheap Christmas lights, you can run into quite a few unforeseen problems that will only add to your stress. Your lights may experience interruption or failure. The most common reason for light failure is dirt or water seeping into the lights. However, when you use professional-grade lights, the lights come as one complete unit. This means that there are no gaps in the materials that can allow for dirt or water to seep in and corrupt the electrical components. Your lights will be sure to last and you’re much less likely to have a dead bulb or a completely dead set of stringer lights.

Using only professional-quality lights in your display makes the biggest difference in overall appearance—a surefire way to make your Christmas decorations stand out this year. Professional-quality lights are brighter and more brilliant than traditional incandescent lights or your standard retail-quality LED lights. Lights sold at stores are not only cheaply made, they are marked up for the retail consumer. Because quality LED lights consume much less energy, you can use up to **10 times more lights** per outlet. You won’t find the professional-grade lights we use in stores.

STAY SAFE

Holiday lights can be dazzling and fun, but be careful not to overload your circuits. Include no more than 1,400 watts on a circuit. If other lights in the house dim when you turn on the holiday lights, your circuit is overloaded. Only use lights with the UL (Underwriters Laboratories) label and be sure you’re using lights designed specifically for outdoor use. Test light strings and replace any burned-out lights before decking the halls. Burned-out lights drain power from the entire light string, and the other bulbs will grow dimmer.

Protect your home. Avoid old-fashioned nails, staples, screws, or hooks when mounting your displays. Instead, use electrical tape, parapet or shingle clips, zip chord, and commercial grade hot glue. Turn off outdoor lights before going to bed, and don’t leave them on when you’re away from home, unless they’re attached to a timer.

If attempting to use a ladder, make sure it is sturdy and correctly positioned. Enlist a helper to keep you steady as you hang lights—you’ll stay safe and you’ll be able to reach more easily. Call the pros before attempting to install any lights or decorations at height. The roofing trade is the 4th most dangerous job in the country. If you are inexperienced with ladders or climbing gear, do not attempt roof or tree work.

DESIGN

CHOOSE A DESIGN PATH

It is important to choose an ascetic direction for your design. Below are two most common and attractive themes.

1. Classic Elegance — Focus on utilizing simplicity, symmetry, focal point, and consistent proportion. Classic colors like white, red, and green are typical of this theme. This style highlights the beauty of your home’s architecture and landscape elements.

2. Magic Storybook — This highly thematic styles favors colored and flashing lights and animated lettering, ornaments, inflatables and other yard decor. The best designs are laid out to be explored by visitors, and even use motion sensors to be interactive.

GET TECHNICAL

Light shows are another thing to consider in your design if you wish to create lasting memories or stand out. Light displays can be custom programmed to music by professional lighting companies (like us!).

Both themes can make use of pixel lights that are programmed to display animated messages or words to a song. Pixel lights are even capable of playing video, much like an enormous, outdoor television display.

HIGHLIGHT NATURAL BEAUTY

Natural beauty doesn't need shouting—architectural detail can speak for itself. How can you showcase the architecture of your house? Outline simplicity with simple lights tucked under an overhanging eave, allowing the architectural detail to glow itself. Simple wreaths, lighted and symmetrical, complement the order and symmetry of your home's facade.

Illuminate the landscape by highlighting trees, shrubs, and bed borders. Multicolored lights work well for outlining walks, driveways and other borders. Find illuminating inspiration in unexpected places. Consider enhancing features such as birdbaths, garden benches, or porch columns with strategic light placement.

CONSIDER YOUR COLORS

Color is a vital component of all holiday displays. When deciding which colors work best for your unique Christmas lights set up, it's important to consider the psychology of color. Color theory dictates that there are certain colors that people respond to in very particular ways. Colors can have a powerful effect on our emotions, so using it strategically in your holiday display can provide many benefits.

1. Red — Red is an intense color that can have a significant impact. Red is associated with love and power. It also has religious connotations, which can make it particularly appropriate for the Christmas season. It can also help create a romantic or powerful scene when designing your Christmas lights display. Additionally, because red is so attention-grabbing, it can be the perfect color to highlight specific areas.

2. Green — Green is associated with growth and rebirth. Green is enjoyed by everyone and can "cut through" other colors and backgrounds. Thus, it can be a valuable addition to your Christmas lights display.

3. Pure White — Pure white is another excellent color for your Christmas lights display. While warm white is the most popular color of Christmas lights, pure white lights create a clean, crisp look that can add a classy touch to your holiday decorations with a sophisticated look. Pure white also naturally pairs well with other colors, making it a wonderful choice no matter what other colors you intend to use.

4. Blue — Blue is another crowd-pleasing color that is generally enjoyed by everyone. Blue is also associated with calming feelings, such as confidence, intelligence, and faith. Thus, blue Christmas lights displays can create a tranquil feeling when people are regarding your display. This can have a wonderful impact on friends and family who want to relax during the holidays.

How Will You Remember Your Holidays?—Don't Let Precious Moments Slip Away!



What Would You Rather Do?

A. OR B.



We Install Your Lights So You Can Make The Most of Your Valuable Time Off

Don't trust your home and holiday to amateur landscape companies posing as professional installers. Work with a company that delivers on its promises. We guarantee:



TIMELY SERVICE

We show up **promptly** and work **efficiently** until the job is done **perfectly**.



DONE RIGHT

We take **pride** in our work. We use the best, do our best, the first time, every time.



WITH CARE

We put **relationships first**. If you aren't pleased in **any way**, then we will **make it right**.



EXCELLENT RESULT

We deliver a **five-star experience** for you—excellent in every way.

We Also Sell Lights!

Do you plan on DIYing your installation and want access to pro-grade lights not found in stores? Skip the store to avoid cheap quality at a retail markup. Order now, so we can deliver your lights in time for the holidays.

Reasons to use our pro-quality lights not found in stores: unmatched quality, durability, longevity, low maintenance, energy efficiency (up to 10x more light strands per outlet!), ease of installation, safety, and beauty.

Custom Cut Lights Strands That Perfectly Fit Your Home's Roof, Windows, Door And More?

We got you covered. If installing lights yourself, give us your design specs, and we will provide the perfect match. Need help with your measurements? Our pro techs can help measure your home for your custom lights order.

Installation Labor Rates Starting at \$600

512 - 866 - 8668

CALL US NOW FOR
A FREE ESTIMATE

We are here for you
every step of the way.



TEXAS LEGACY LIGHTING



📞 512-866-8668
🌐 www.txlegacylighting.com
✉ contact@txlegacylighting.com